



LEGACY Speakers

CHRIS ROSS

U.S. Army Veteran - Chris has 20 years experience in the healthcare industry. With over 15 years in the post-acute space, he has specific experience with large scale national and regional skilled nursing providers with focus on business planning, execution, operational excellence, turnarounds, as well as clinical program development. His leadership tactics focus primarily on quality and collaboration, bringing together internal and external partners across the operation, clinical, finance, and sales disciplines. His approach has led to strategic acute and post-acute partnerships that have created positive and lasting impacts on the industry. Chris founded Legacy Healthcare Consulting with the simple yet powerful goal of Improving Quality through Collaboration. The concept is well understood, however it is rarely successfully implemented. Legacy was built to change this and give providers the additional support they need during the most challenging time in our setting's history. As Legacy has grown the request for our engagement has spread we created a post-acute focused podcast, Pillar Talk with Chris Ross in order to provide the most up-to-date free resource available to post-acute leaders in hopes of making our care setting better, together.



OBJECTIVES

- Expanded industry knowledge & preparation for challenges
- Effective leadership planning and business forecasting
- Engaging your staff, residents, family and all key stakeholders
- Utilizing industry and performance data
- Building an environment that fosters compassionate accountability
- Real-world role-playing scenarios in order to improve execution and build confidence
- Improved communication and leadership tactics
- Effective strategies that give attendees tools they can implement immediately

WHY DO PEOPLE CHOOSE LEGACY?

- 15+ years experience in the post-acute care setting
- Industry experience and connections from large national providers to small regional operators
- Live in-person sessions with post-acute care experts
- Proven track record in post-acute care – content experts
- On-going resources available as new episodes of Pillar Talk post weekly
- Most up-to-date training materials and scenarios
- Big energy and crowd engagement

WHAT ARE PEOPLE SAYING?

"Chris Ross is the single greatest marketing tool we have ever used. In fact, we termed his success the 'Cross Effect,' as seemingly everything he touched became more successful."

Chris Williams, Executive Director

"I worked with Legacy while they rebuilt the trust, sales and admissions process of our sales and marketing department, they absolutely delivered. While many organizations want you to believe that they can provide multiple layers of support, Legacy is one of the few groups that delivers."

Mike Oxford, COO

"I strongly recommend Legacy Healthcare Consulting if you are looking to positively transform your business and experience unprecedented success!"

Wayne Sanner, COO

"The team at Legacy Healthcare Consulting has a comprehensive understanding of the senior care industry and possess the ability to give you and your team the competitive advantage you are looking for."

David Hardwick, CMO

"A couple of Legacy's best attributes are their outstanding knowledge of the Healthcare industry and their ability to develop effective strategies to keep up with the ever-changing federal healthcare laws and regulations."

Carlo Jones, VP Business Development

"The best collaborations are built upon bringing the best in the industry together and Legacy offers experienced consultants and trainers who strive for an exceptional level sophistication in order to get the most out of your team."

Colleen Muncy, Founder StarPRO

"Legacy developed a comprehensive strategy including print materials, open communication, and critical information that would assist our center teams through the transition."

Kristin Mueller, Senior Director of Communications

